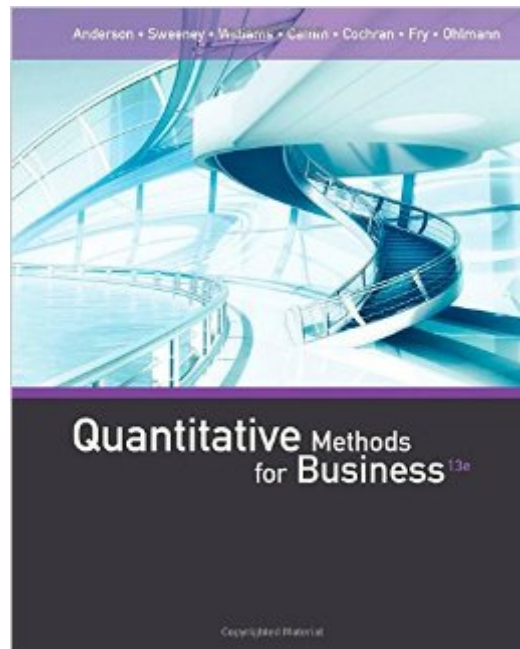


The book was found

# Quantitative Methods For Business



## Synopsis

You don't have to be a mathematician to maximize the power of quantitative methods. Written for the current?or future?business professional, **QUANTITATIVE METHODS FOR BUSINESS, 13E** makes it easy for you to understand how you can most effectively use quantitative methods to make smart, successful decisions. The book's hallmark problem-scenario approach guides you step by step through the application of mathematical concepts and techniques. Memorable real-life examples demonstrate how and when to use the methods found in the book, while instant online access provides you with Excel worksheets, LINGO, and the Excel add-in Analytic Solver Platform. The chapter on simulation includes a more elaborate treatment of uncertainty by using Microsoft Excel to develop spreadsheet simulation models. The new edition also includes a more holistic approach to variability in project management. Completely up to date, **QUANTITATIVE METHODS FOR BUSINESS, 13E** reflects the latest trends, issues, and practices from the field.

## Book Information

Hardcover: 936 pages

Publisher: South-Western College Pub; 13 edition (February 2, 2015)

Language: English

ISBN-10: 1285866312

ISBN-13: 978-1285866314

Product Dimensions: 10.1 x 8 x 1.5 inches

Shipping Weight: 3.9 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #159,236 in Books (See Top 100 in Books) #173 in [Books > Business & Money > Education & Reference > Statistics](#) #328 in [Books > Science & Math > Mathematics > Applied > Statistics](#) #486 in [Books > Business & Money > Skills > Decision Making](#)

## Customer Reviews

It's the book I needed for my class, but I received it with what looks to appear pest bites on one of the corners. Doesn't really affect the actual content of the book, and since I'm just renting it, it wasn't a huge problem. It is pretty thick and heavy, which I did not expect, but it's also very sturdy and has no marking, no highlights, which I loved!

Great condition of the book. Good class.

quick easy as advertized

rented!

Nice

[Download to continue reading...](#)

Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Quantitative Methods for Business Quantitative Methods for Business (with Printed Access Card) Research Methods in Anthropology: Qualitative and Quantitative Approaches Quantitative Methods in Derivatives Pricing: An Introduction to Computational Finance Selecting the Right Analyses for Your Data: Quantitative, Qualitative, and Mixed Methods Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - Case Studies in Certified Quantitative Risk Management (CQRM): Applying Monte Carlo Risk Simulation, Strategic Real Options, Stochastic Forecasting, ... Business Intelligence, and Decision Modeling Methods of Critical Discourse Analysis (Introducing Qualitative Methods series) Methods of Cancer Diagnosis, Therapy and Prognosis: General Methods and Overviews, Lung Carcinoma and Prostate Carcinoma ISO/TR 11146-3:2004, Lasers and laser-related equipment - Test methods for laser beam widths, divergence angles and beam propagation ratios - Part 3: ... propagation and details of test methods Forensic Microscopy for Skeletal Tissues: Methods and Protocols (Methods in Molecular Biology) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) F# for Quantitative Finance The Official Guide for GMAT Quantitative Review 2017 with Online Question Bank and Exclusive Video The Official Guide for GMAT Quantitative Review, 2nd Edition The Official Guide for GMAT Quantitative Review 2015 with Online Question Bank and Exclusive Video GRE Quantitative Comparisons & Data Interpretation (Manhattan Prep GRE Strategy Guides)

[Dmca](#)